

# **PUBLIC NOTICE FOR PARTICIPATION IN THE APULIA FILM FORUM**

**16<sup>th</sup> - 18<sup>th</sup> November 2017 - Vieste (Italy)**

## **CUP B39D17015670007**

In accordance with Decision of Regional Council n. 1192 of 18 July 2017, as per resolution taken by the Board of Directors on 25 July 2017, the Apulia Film Commission Foundation hereby announces a selection of film projects for the “Apulia Film Forum”, drawing on resources from the Pact for Puglia – Fund for Development and Cohesion (FSC) 2014-2020, Area of intervention: Tourism, culture, and promotion.

### **Art. 1 Introduction**

Within the framework of the strategic actions defined in the Pact for Puglia - FSC 2014-2020, measures to promote and strengthen the regional audiovisual system, as fundamental tools for economic, social, and cultural development, are hereby included, as well as strategies to promote, protect, and enhance the cultural heritage of Puglia, which are to be realised through the awareness of the historical, cultural, artistic, and naturalistic value of its locations along with its wide and diverse intangible cultural heritage.

The Apulia Film Commission Foundation, in line with these strategic actions and coupled with the "Apulia Film Forum" intervention, intends to promote cultural activities related to the audiovisual sector, as well as strengthen the knowledge and fruition of the cultural heritage and the territory of Puglia, by means of increasing film tourism and the attractiveness of locations in Puglia for filmmakers and stakeholders.

As set out by the “Apulia Film Forum” intervention, approved by the Puglia Region with Regional Council Deliberation N. 1192 of 18 July 2017, the Apulia Film Forum, in continuity and in line with the Euro - Mediterranean Co-production Forum, intends to foster dialogue among producers, distributors, film commissioners, authors, and international directors, in order to develop good synergies towards promoting co-production processes and therefore the choice of the Apulia Region as a location for their films.

The Apulia Film Commission Foundation’s statute foresees, among its objectives and institutional functions, the promotion of initiatives in the audiovisual and digital production sector in Puglia, as well as the provision, also in cooperation with other public and private entities, of the necessary skill training, research, study, and experimentation, in order to constitute a centre of excellence in the audiovisual sector.

**In view of the above, the Apulia Film Commission Foundation organizes a Co-production Forum, in order to promote** the participation of up to a maximum of 20 film projects under development, thus providing participants with the opportunity to “test them” as well as to get in touch with potential co-financing partners. In addition, the Forum aims at promoting co-production processes and exchanges of best practices to improve the operating procedures of the professionals involved, leading them to the choice of the Puglia Region as a location for their audiovisual projects.

The 2017 edition will be held in **Vieste from 16<sup>th</sup> to 18<sup>th</sup> November 2017.**

Therefore, the Apulia Film Commission Foundation, in accordance with its institutional activities, intends to select up to a maximum of 20 film projects from all over the world, to be promoted and presented during the Apulia Film Forum.

## **Art. 2 Program**

The program will be developed over three days and will promote the knowledge of all **services provided by the Apulia Film Commission Foundation in the audiovisual sector, as well as the locations and the potential of the regional territory.** In addition, a **one-to-one session** of participants will be organised, where different international producers will be invited to listen to the selected projects. Moreover, guided tours will take place throughout the territory of Puglia, which will enable the region to be made known to all the guest producers of the Forum.

A detailed program of the “Apulia Film Forum” 2017 edition will be published on the website

<http://www.apuliafilmcommission.it/progetti/apulia-film-forum> and the English version on the website

[http://en.apuliafilmcommission.it/projects/apulia-film-forum.](http://en.apuliafilmcommission.it/projects/apulia-film-forum)

English will be the official language used over the days of the Forum.

No participation fees are applied.

## **Art. 3 Conditions for Participation, Admission Requirements**

This notice is divided into **two sections**: Italian and Foreign.

**The Italian section** is aimed at audiovisual projects by national producers seeking foreign co-producers.

**The Foreign section** is aimed at audiovisual projects by producers from any other parts of the world seeking Italian co-producers or executive producers.

To access both sections, the submitted film projects must provide that shooting will take place, in whole or in part, in Puglia.

Essential requirements for the film project:

- must be a fiction feature film or a documentary (short or medium-length films will not be accepted);
- must be at a development stage (productions that have already begun shooting, even partially, will not be accepted);
- must have at least 30% of the budget secured and proven;
- must provide that the shooting will take place, in whole or in part, in Puglia.

Each selected project requires the participation of the main producer, who will have to attend the one-to-one meetings with the possible co-financing partners.

There is no maximum limit on the number of film projects that can be submitted by the same production company, provided they meet the eligibility requirements.

#### **Art. 4 Application for Participation**

To participate in the selection, the following scanned documents must be sent in a single email (with a maximum size of 10 MB), strictly written in Italian or English, as specified in the following art. 6:

1. A duly filled in and signed registration form (downloadable from: <http://www.apuliafilmcommission.it/progetti/apulia-film-forum> or <http://en.apuliafilmcommission.it/projects/apulia-film-forum>);
2. synopsis;
3. film treatment, clearly highlighting the scenes to be shot in Puglia (in the case of a documentary project) or full screenplay, clearly highlighting the scenes to be shot in Puglia (in the case of a feature film project); please note that the story doesn't need to be set in Puglia;
4. bio-filmography of the director;
5. bio-filmography of the producer;
6. director's notes;

7. production notes;
8. production budget;
9. detailed financial plan with a clear indication of the funding already obtained;
10. certified copy of secured funding, equal to the percentage stated in the registration form.

**With regard to the composition of secured funding (at least 30% of the budget), valid letters of intent will not be taken into account. Only the following documents will be considered:**

- letters of commitment;
- deal memo (provided it is signed and stamped by both parties);
- corporate contribution (provided it is issued on signed and stamped letterhead);
- tax credit;
- cash prize;
- sponsorship contracts (provided they are duly signed and stamped by both parties) and / or private contributions (provided they are issued on signed and stamped letterhead);
- receipts / certificates of contributions / funding from public authorities / institutions.

### **Art. 5 Evaluation and Selection Procedure**

The selection of the participating projects will be carried out by an Evaluation Committee composed of the Forum Director and two delegates from the Apulia Film Commission Foundation, and will take into account the eligibility requirements detailed in art. 3, insofar as the required documentation is duly attached according to art. 4 of this Notice.

The results of the evaluation will be published on the website [www.forum.apuliafilmcommission.it](http://www.forum.apuliafilmcommission.it).

Moreover, the Evaluation Committee will take into account the artistic quality, the feasibility of the project, and the professional profiles of the producer and director, according to the following evaluation chart:

	<b>PROJECT EVALUATION APULIA FILM FORUM</b>	<b>Score</b>
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<b>A</b>	<b>CONTENT AND ARTISTIC QUALITY</b>	
A1	Quality of film treatment / screenplay of the film project	up to 20
A2	Originality of the film project	up to 15
	<b>Total section A</b>	<b>35</b>
<b>B</b>	<b>PROJECT FEASIBILITY</b>	
B1	Consistency of the production budget with the film project	up to 15
B2	Percentage of coverage of the financial plan	up to 15
B3	Percentage of shooting planned in Puglia	up to 15
	<b>Total section B</b>	<b>45</b>
<b>C</b>	<b>PROFESSIONAL PROFILES</b>	
C1	Bio-filmography of director	up to 10
C2	Bio-filmography of producer	up to 10
	<b>Total section C</b>	<b>20</b>
	<b>TOTAL</b>	<b>100</b>

The Committee will evaluate, at its sole discretion, the projects submitted in accordance with the objectives of this Notice, taking into account the criteria set out in the previous chart.

Two rankings will be established (one for the Italian section and one for the Foreign section), according to which a maximum of 10 film projects per section will be selected. In the event of a tie, the project which has the highest score as for artistic quality will be preferred.

Only producers of selected projects will be informed of the results by e-mail.

## **Art. 6 Terms and Conditions of Participation**

The interested participants will have to send all the documentation listed in the aforementioned art. 4 by e-mail only to: [forum@pec.apuliafilmcommission.it](mailto:forum@pec.apuliafilmcommission.it).

Other means of submission of the application form will not be considered nor accepted.

Applications shall be sent from the publication date of this Notice until 14<sup>th</sup> October 2017 at 23:59 (Italian local time).

## **Art. 7 Grounds for Exclusion**

Reasons for exclusion of the film project from selection are as follows:

- sending the application in ways other than those described in art. 6;
- application submitted after the deadline, that is beyond 14<sup>th</sup> October 2017 at 23:59 (Italian local time);
- missing and / or incomplete registration form;
- unsigned and unstamped registration form;
- missing or incomplete attachments to the required documentation (art. 4).

## **Art. 8 Place of Jurisdiction**

In the event of any dispute arising out of or in connection with participation procedures, it is hereby established that the relevant jurisdiction is exclusively Bari.

## **Art. 9 Personal Data Treatment**

According to Legislative Decree 196/2003, the data provided by the participants will be used solely with reference to the procedures for which the documentation was submitted.

All data will be processed in paper form and / or by electronic means, in strict compliance with the obligations defined by the national Privacy Policy.

Upon submission of the application, potential participants accept without exception all the terms set out for participation in the Apulia Film Forum.

For further information please write to: [forum@pec.apuliafilmcommission.it](mailto:forum@pec.apuliafilmcommission.it) or visit the website: <http://www.apuliafilmcommission.it/progetti/apulia-film-forum> or <http://en.apuliafilmcommission.it/projects/apulia-film-forum>

Bari, 7 September 2017  
Prot. N. 2589/17/U

Apulia Film Commission Foundation  
Sole Procedure Manager

Cristina Piscitelli

*Application form attached*