

Bif&st - Bari International Film Festival

The 5th Bif&st-Bari International Film Festival will be held in Bari from 5th to 12th at the Petruzzelli theatre and in 10 other cinemas throughout the city. The festival, promoted by the Apulia Region's Department for the Mediterranean, Culture and Tourism, is organised by the Apulia Film Commission with the collaboration of Bari City Council and Bari University.

The Bif&st is chaired by Ettore Scola and directed by project creator Felice Laudadio.

The Bif&st is co-funded by the European Regional Development Fund (ERDF Apulia 2007-2013) and is able to count on the collaboration of a number of technical sponsors such as Boscolo Hotels and Matoria/Mercedes-Benz Italia.

A valuable window on both international and Italian cinema, Bif&st 2014 will be dedicated to Gian Maria Volontè and Massimo Troisi on the 20th anniversary of their passing.

While organisation for the forthcoming festival is well under way, the 2013 festival can reflect on the following successes:

- 70,000 spectators
- 400 events
- 5,056 student participants at matinée events
- 262 teachers involved in matinée events
- 55,000 website visits during festival week
- 28,580 comments and information requests
- 311,000 page hits
- 2,000 downloads
- 6,850 Facebook fans
- 98,000 visits to Facebook page

