

## **APULIAN CINEPORT HUBS: NUMBERS AND INITIATIVES**

*30,000 spectators, more than 150 cultural events hosted and over 90 days of film and TV pre-production work.*

These are the figures recorded by the Cineport Hubs of Apulia in the two centres of Bari and Lecce for 2013. These important results meet the objectives which the Apulia film Commission set out at the beginning of the year, shaped around research on demand from within the region and the actual structuring of any offer.

2012 was the year of openings for cultural operators, with an extraordinary series of free initiatives. It also saw the launch of evening events designed not only to make the Cineport Hubs lively cultural centres but also to contribute to the process of urban regeneration in the suburban areas where they are located. However, 2013 saw the operators take over the leading role, organising free-entry cultural events linked to the world of audiovisual production. The Apulia Film Commission adjusted its offer for applications, proposing, in a time of economic crisis for small and medium enterprises and regional bodies, a selection tender to guarantee necessary funding for activities.

Thanks to the European Regional Development Fund, in September 2013 a tender was announced for an “expression of interest for the creation and running of cultural projects to promote audiovisual culture for the Cineport Hubs and film library” for private enterprises, associations and professionals (long-term programme, Axis IV, procedure 4.3, action 4.3.1 of ERDF 2007-2013) with a total budget of €183.432,28 in addition to VAT. Projects were chosen following a public selection process.

The Cineport Hubs have become lively, democratic places open to the whole Apulia region, where projects and events are organised by an extensive network of operators, associations and professionals.

Bari hosted 60 evening events in 6 separate festivals organised in the first part of 2013 (“Registi Fuori dagli Schermi”, “Cinethica2”, “Morale-Formale: Il rigoroso cinema di Elio Petri”, “Ho visto Bari”, “Registi Fuori dagli Schermi 2”, “Alla Fine della Fiera”) and three exhibitions funded through expression of interest (“Cinethica”, “Sguardi IN/Quieti”, “Sentieri nel Cinema”).

Funding for the Lecce Cineport Hub allowed for the Yalla Shebab Festival and the film season “Avanguardie del Cinema Italiano”.

Fondazione Apulia Film Commission

Sede Legale e operativa: Cineporti di Puglia/ Bari, c/o Fiera del Levante, Lungomare Starita 1, 70132 Bari, Italy Phone +39 080 9752900 - Fax +39 080 9147464 - P. I. 06631230726

email@apuliafilmcommission.it - [www.apuliafilmcommission.it](http://www.apuliafilmcommission.it)

Sede di Lecce: Cineporti di Puglia/ Lecce, c/o Manifatture Knos, Via Vecchia Frigole 36, 73100 Lecce, Italy

Among the many guests were Enrico Ghezzi, Shynia Tsukamoto, Todd Solondz, Bruce Wagner, Sylvain George, Victor Erice, Davide Manuli, Roberto Minervini, Paolo Sassanelli, Dino Abbrescia, Ferzan Ozpetek, James V. Hart, Amir Naderi, Antonio Morabito, Claudio Santamaria, Leonardo Di Costanzo, Niccolò Castelli, Max Giwa and Dania Pasquini, David Magee, Christopher Vogler, John Giorno, Lando Buzzanca, Gianrico Carofiglio, Carmela Vincenti, Mario Tani, Danio Manfredini, Daniele Gaglianone, Fibre Parallele, Giovanni Veronesi, Costanza Quatriglio, Giuseppe Bonito, Alessandro Piva and Marcello Prayer.

2014 will offer new challenges, with the launch of the new Foggia Cineport Hub which will cover a key role both as an operative base for film productions in north Apulia as well as a cultural site open to all.

Together with the Apulian Regional Film Library, the Apulian Cineport Hubs have established themselves as cultural gathering places which can manage their roles as both areas for programmed cultural evening events (weekly exhibitions and reception for international guests) as well as for casting, meetings, presentations and national events which have brought dozens of professionals and enthusiasts to Apulia. In 2013, Canon hosted its “Canon Life Experience” event for audiovisual professionals at the Bari Cineport Hub, the first time the company had chosen southern Italy as its venue.

The Cineport Hubs have hosted casting sessions for TV programmes and numerous film and short productions in Apulia. Moreover, the Hubs have held Apulia Film Commission project events such as the Euroscreen Local Seminar, a series of lectures by James V. Hart for Puglia Experience and the Enter Europe workshops. An operating base for all project staff and a perfect location for training activities, the Cineport Hubs have also hosted a series of workshops and a Tina Modotti exhibition, celebrated the centenary of Ricciotto Canudo and collaborated with Medimex in hosting the award PIVI and MEI.

Fondazione Apulia Film Commission

Sede Legale e operativa: Cineporti di Puglia/ Bari, c/o Fiera del Levante, Lungomare Starita 1, 70132 Bari, Italy Phone +39 080 9752900 - Fax +39 080 9147464 - P. I. 06631230726

email@apuliafilmcommission.it - [www.apuliafilmcommission.it](http://www.apuliafilmcommission.it)

Sede di Lecce: Cineporti di Puglia/ Lecce, c/o Manifatture Knos, Via Vecchia Frigole 36, 73100 Lecce, Italy